

CIS133 Assignment
Proposal for Final Project
Fall 2010
45 points

This assignment is required in order to do the final project

Submit a **typed** proposal for your final project. Include the following:

Name of site (2 points)

Type of site (3 points)

- Business
- Organization
- Special Interest
- Other - be specific

Target Audience - (End User Profile) (10 points)

- Age group
- Interests
- Technical aptitude
 - o What type system and what communications technology in terms of speed will they likely have?
 - o What screen width will you design for? 1024, other? What is your justification?
- Any other characteristics that may apply such as: education level, approximate income, etc.

Site Goals (15 points)

What is the most important information you want to provide to your users?

- List at least 3 goals in order of importance. That is, identify the purpose(s) of the site, for example: provide information, generate sales, reflect an organization's mission, create a particular theme?
- Focus on the user (put yourself in the user's place) - what will they want to get from your site?

Site Organization (15 points)

- What will be the layout for the home page? It should include a logo and a banner. Where will the main navigation bar be?
- Create a wireframe mockup for the homepage. see:**
<http://www.fatpurple.com/2010/03/04/web-site-wireframes-samples-examples/>
- Will the layout for the sub-pages be different than the home page? If so how?
- How will the content be organized? How many sub-pages will there be? Briefly describe the content of each sub-page.
- How will the navigation work? All pages should have a link to the home page. Will each page link to all other pages?