

Proposal for CIS133 Project

Name of Site: Animal Assisted Therapy

Type of Site: Special Interest

Target Audience:

Age Group: Adults of almost any age

Profile: Handicapped Persons, Family or Friends of Handicapped Persons, Physical Therapists, Others in the Medical Profession, Teachers, Animal Lovers

Interests: Physical Therapy, Caregiving, Animal Behavior

Technical Aptitude: Basic understanding of the use of personal computers and the ability to search the Web. No special technical skills are required. A high speed Internet link is not required because there will not be any audio or video, but there will be a few pictures.

Because of its popularity, the site is designed for the larger monitors.

The audience is not restricted to any income or education level.

Site Goals:

- Provide an overview and awareness of Animal Assisted Therapy.
- Present some of its benefits.
- List some references, including web sites and a recommended reading list.

The user will want to get a brief introduction to Animal Assisted Therapy, what it does and where to go to find more information.

Site Organization:

The home page will have a banner at the top center and a log in the upper left corner. A jpeg image will be used as the background image but its opacity will be reduced so it will not take away from the main content of the page. The navigation bar will be vertical along the left side of the page. Every page will have a link to the home page and to every other page. The bottom edge will contain contact information for the webmaster and the date that the site was last updated. There will be four, maybe five, sub-pages and their layout will be identical

Home Page - Background image of a child and a therapy dog and an unordered list containing the words Trusting, Loving, Bonding, Motivating & Healing.

The navigation bar will contain links to Home, Overview, Benefits, Testimonials, Organizations, and References.

Overview Page - Brief explanation of Animal Assisted Therapy, maybe a picture or two of a handicapped child and a therapy dog.

Benefits Page - Table of benefits and examples.

Testimonials - Actual success stories and pictures.

Organizations - Unordered list of organizations involved in Animal Assisted Therapy.

References - Unordered list of web sites and another unordered list of recommended readings.