

This assignment is required in order to do the final project

Submit a typed proposal for your final project. Include the following:

Name of site

Type of site

- Business
- Organization
- Special Interest
- Other - be specific

Target Audience - (End User Profile)

- Age group
- Interests
- Technical aptitude
- Any other characteristics that may apply such as: education level, approximate income, etc.

Site Goals

- List at least 3 goals in order of importance. Identify the purpose(s) of the site, for example: provide information, generate sales, reflect an organization's mission,
- What is the most important information you want users to know?
- What will you include on your site that will distinguish your site or organization from other similar sites/organizations?

Site Organization

- What content will be on the Home page?
- How many sub-pages will there be? List the names of the subpages and briefly describe the content of each sub-page.
- Create a mockup for **one** of the subpages. A wireframe is a sketch or blue-print of a Web page that depicts the structure elements such as the logo, navigation, content, and footer. The mockup does not need to have the text content or the images – you can include the images however, if you wish.